

BlueFlag PROGRAMME SOUTH AFRICA

The Blue Flag is an international accreditation awarded to beaches that meet world-class excellence in water quality, safety, amenities, cleanliness and environmental management. The Blue Flag is annually awarded to beaches that comply with 32 criteria.



WESSA
PEOPLE CARING FOR THE EARTH

In South Africa, the Blue Flag programme is managed by the Wildlife and Environment Society of South Africa (WESSA) and participating coastal local authorities.

South Africa was the first country outside Europe to be granted Blue Flag accreditation for its beaches. For the 2010/11 season, and tenth year of Blue Flag in South Africa, twenty-seven beaches have been awarded Blue Flag status.

About BLUE FLAG Globally

The Blue Flag programme is an exclusive, voluntary eco-label for beaches and marinas, and has become a symbol of quality around the world. The programme is designed to raise environmental awareness and increase sound environmental practices among tourists, local populations and beach management. The World Tourism Organisation regards Blue Flag as the most well-known eco-label globally with nearly 4,000 sites in over 40 countries.

Blue Flag beaches offer visitors safe, clean and well-managed beaches — the BEST beaches to CHOOSE.

Water Quality



Environmental Education and Information



The BLUE FLAG criteria cover four aspects of coastal management

Safety and Services



Environmental Management



BlueFlag BEACHES SOUTH AFRICA

Celebrating 10 years of Blue Flag in South Africa



Best Beaches
Blue Flag

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